



Dear Parent/Guardian,

To celebrate and encourage a lifelong love of reading at home and school, we will be running a sponsored read, leading up to Easter and to follow on from World Book Day.

The project is being organised in conjunction with our local Usborne Organiser, Fiona Waterfield, and all the money raised will go towards brand new books for our school.

In addition to the sponsorship money, Usborne will also donate up to 60% of the total raised in **EXTRA FREE BOOKS** to the school. So for every £600 raised, we will get an extra £360 in **FREE** Usborne books!

Please help us to enhance our reading resources for pupils by encouraging your child to spend a small amount of time each day either reading to themselves, to others, or being read to. They can read books, comics, magazines, newspapers, menus, websites, recipes, poems, leaflets, instructions – anything with words!

If you are able to support our sponsored read, please find enclosed a sponsorship form for your child. A reading log, to record the minutes they have spent reading, will be given to them in class.

We are running this from Monday 15th March with the last day being on Friday 26th March 2021.

After the sponsored read, please send all the sponsorship money that your child has raised to the school after Easter.

We look forward to having lots more books for your child to read, share and enjoy.

For more information, contact Fiona via email (arthursbookbag@gmail.com) or visit Usborne Books online: <https://usborne.com/gb/organiser/arthursbookbag>